

SaMoTer

31ST INTERNATIONAL CONSTRUCTION EQUIPMENT TRADE FAIR

#STRONGERTOGETHER

The difficult times we are all experiencing have given rise to evident difficulties and concerns about the near future. Nevertheless, we want SaMoTer to be an occasion for sharing and comparison enabling us to look immediately forwards and explore innovative solutions to offer our clients.



- RUN UP TO SAMOTER 2020 -



To express our close support for a sector in which we are sure we play an active role and also to make an effective **contribution to the visibility of the companies** that have placed their trust in us, we have decided over the next few months to upgrade our showcase dedicated to exhibitors at SaMoTer.

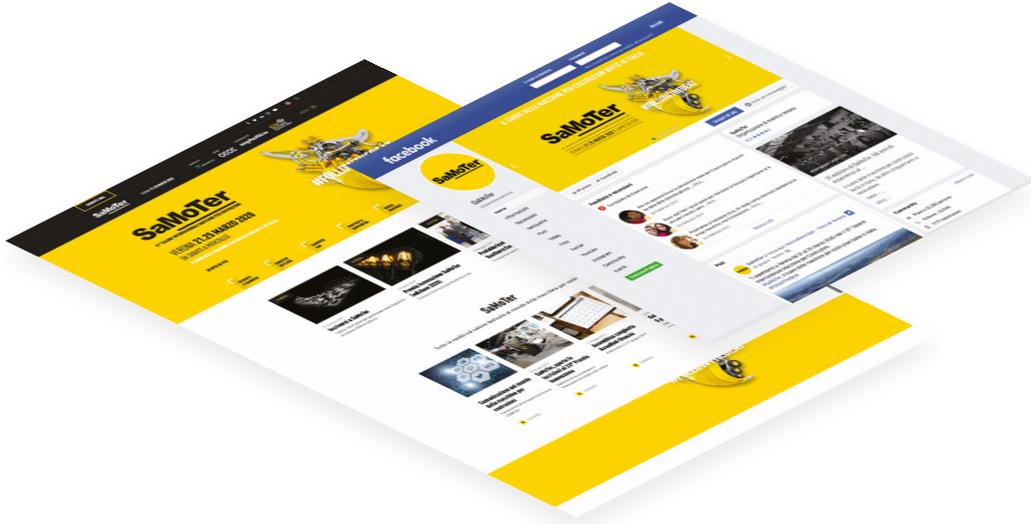
- APART BUT UNITED -



We are keen to promote the coming SaMoTer exhibition (Wednesday to Sunday **21-25 October 2020**) by highlighting you, your products and your initiatives and thereby create a virtual preview for our community of visiting professionals.

- HOW WILL WE ACHIEVE THIS? -

FROM MAY TO AUGUST, THE OFFICIAL SAMOTER MEDIA COMMUNICATION CHANNELS WILL BECOME A TOOL GIVING VOICE TO ALL YOUR NEWS.



1. OFFICIAL SOCIAL MEDIA CHANNELS: FACEBOOK, INSTAGRAM, TWITTER AND LINKEDIN YOU CAN TAKE PART SIMPLY BY SENDING US:



IMAGE
(recommended format:
1080x1080 pixels) with as
little text as possible

**CAPTION/
SHORT TEXT**
(max 400 characters,
spaces included)

Your Facebook, Instagram,
Twitter and LinkedIn
**SOCIAL MEDIA
PROFILES**

**OFFICIAL
HASHTAG**

2. WEBSITE AND NEWSLETTER YOU CAN TAKE PART SIMPLY BY SENDING US:



**PRESS
RELEASE / TEXT**
(format: Word,
in Italian and English)

**ONE OR MORE
high-res IMAGES**

**LINKS AND/
OR CONTACTS**
to be given for REQUESTS
FOR INFORMATION

LINKS TO VIDEOS
(if any)

We will follow a pre-defined issuing schedule to include your articles in our newsletters sent to our database of qualified operators.

To send material and/or request additional information:

SANDRA TRENTINI

Trentini@veronafiere.it